

KCRFTHA
Sales Contact



KANSAS CITY REGIONAL FOX TROTTING HORSE ASSOCIATION SHOW SPONSOR / CATALOG AD ORDER FORM

For the 20__ Membership Directory & __ Annual Horse Show

DEADLINE FOR ADS:
FEBRUARY 15
NO EXCEPTIONS

The Kansas City Regional Fox Trotting Horse Association Board of Directors, members, and advertisers view the Kansas City Regional Directory as a reference tool which is kept and referred to throughout the year. We offer the following guidelines to help you in planning your advertisement.

1. All advertisement material **must** be in the hands of the Directory Coordinator by the deadline.
2. No clip-out, tear-out coupon/application type advertisement will be accepted.
3. Any advertising copy of questionable taste will be reviewed with the executive board for approval.
4. All ads are kept in our files for one year.
5. **No refunds. Pre-made computer ads must be compatible with MS Word doc or MS Publisher. Contact Coordinator.**
6. Handwritten/drawn ads are welcome & we will arrange ad as close to your specifications as possible.

Ad Size is:

4-1/2"W x 7-1/2"L

Your ad **MUST** fit into this dimension
For those setting up their own ad in
MS Publisher or MS Word ,
The page size is 5 1/2" x 8 1/2"
With .5" margin set all around

Choice: (please mark selection)

Sponsorships:

- \$300 Jackpot \$500 Championship Sponsor
 \$140 Class Sponsor
(All above includes full pg ad + showbill advertisement)
 \$100 Full Class Sponsor (advertised in showbill)
 \$50 Co-Class Sponsor (name in showbill)
 Other amount for Show Sponsor

Indicate class pref. if any (based on availability)



Advertising:

- \$110 Two Pages
 \$60 Full Page

Donation:

- Any Amount

Auction or Benefit Pages:

Amount	Location
\$ _____	_____
\$ _____	_____
\$ _____	_____
\$ _____	TOTAL

SPONSORSHIP/AD/AUCTION/DONATION

TOTAL = \$ _____ *Thank You!*

Make checks payable to:
K.C.R.F.T.H.A.

PHOTOGRAPHS:

Send actual photo for better reproduction. I can scan & will return your photo upon request.

ATTENTION!

If you **EMAIL** your ad, **ZIP** it 1st (if it has graphics)

Send advertisement & payment to:

KCRFTHA Directory Coordinator

Paula Crump

805 S. Birch Ave.

Plattsburg, MO 64477

Email: kcrfth1@aol.com

(for ad correspondence)

ph: 816-539-0213 or

cell: 913-231-0006(eve.only please)

Name: _____

Business/Farm: _____

Address: _____

Phone: _____

Email: _____

Website: _____

Comment: _____

Do Not Write in this Space

Date: _____

Ad / Sponsorship Received: _____

Payment Received: _____

Ck#: _____ \$ _____

For addition copies of this form visit our website at www.mofxtrot.com/kcrfth and click on Forms.